

ASTRID

COMPANY PROFILE · FIT-OUT, JOINERY & PROJECT MANAGEMENT

Specialist fit-out for exceptional venues

From concept through to delivery, we build restaurants, bars, pubs and retail venues, with our own joinery workshop behind every project.

OUR WORK

Restaurants · Bars · Pubs · Retail

NOVEMBER 2026

www.astriddab.com



ABOUT US

A specialist fit-out company with an established reputation

Astrid is a specialist fit-out company with a track record of delivering excellence in high-end restaurant, bar, pub and retail projects. Our commitment to exceptional execution of design has built us an enviable reputation and a portfolio of completed venues we are proud of.

Our team has been hand-picked for its approach to every job, and has worked together for many years. We are knowledgeable, approachable and creative, and we bring the eye, expertise and experience to create stunning, superbly functional venues, delivered on time and on budget.

AT A GLANCE

SECTORS	Hospitality, retail, leisure, wellness, education, health and beauty
OUR ROLE	Principal Contractor and project manager
ESTATES	Westfield, Lakeside, Battersea Power Station, Canary Wharf, Shaftesbury Capital, Transport for London, Network Rail, high streets and retail parks
WORKSHOP	Our own fully equipped joinery workshop, making bespoke joinery for every project

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OUR MISSION

Creating unique spaces, helping our clients realise their dreams.

OUR VALUES

How we work with every client

01 Synergy

Transparent collaboration with all our partners, to deliver client-focused solutions attuned to each brief.

02 Excellence

Pride in the quality of our workmanship, our communication and our relationships with every stakeholder.

03 Altruism

A strongly held conviction to put the client's needs first, built on integrity and long experience.

04 Accountability

Our responsibility is to understand and deliver exactly what the client visualises, to their total satisfaction.

05 Adaptability

We respond at pace to our clients' changing requirements, without losing sight of quality or programme.





BADIANI · WESTFIELD WHITE CITY

BRANDS WE HAVE WORKED WITH

Trusted by some of the best-known names in hospitality and retail

From Arsenal Football Club and Transport for London to flagship coffee houses, restaurant groups, pub operators and retail brands, our clients come back to us project after project.

% ARABICA®	Badiani® GELATO FIRENZE 1932	The Breakfast Group	FATTO A MANO PIZZERIA
MOLESKINE	NetworkRail	ORIGIN	our YUMMY COLLECTION
Tamila	tayēr + elementary	Transport for London	URBAN PUBS & BARS

DESIGNERS WE BUILD FOR

- Kai Interiors
- Path Design
- Natalie Waldron Design
- Ciguë
- Inside Job Studio
- AJR Design

ESTATES AND LANDLORDS

Battersea Power Station · Canary Wharf Group · Westfield · Lakeside · Shaftesbury Capital · Transport for London · Network Rail

OUR SERVICES

One team, from first survey to handover



01 Fit-out

Our core business. We have completed a large number of fit-outs across hospitality, retail, leisure, education, health and beauty, in shopping centres, estates, high streets and retail parks.



02 Project management

End to end, from site set-up through to handover and ongoing maintenance. Design, procurement, pre-construction, build and handover are run by one experienced team.



03 Bespoke joinery

Our own fully equipped workshop, staffed by expert tradesmen, makes bars, display counters, shelving, fixed seating and panelling, reducing lead times and keeping quality in our hands.



04 Solid surfaces

Our operatives are trained across a wide range of materials, including solid surfaces such as Corian, fabricated and fitted by our own team.

PRE-CONSTRUCTION & PROJECT MANAGEMENT

Certainty before anyone arrives on site

Led by our Director, Danny Allen MCIOB, we test feasibility, cost, programme, compliance and delivery strategy ahead of construction, so the build starts with no surprises. The same team then manages the project through to handover.

01 Feasibility and due diligence	We start with a site feasibility study covering cost certainty, programme, compliance and delivery strategy. Before completion we check planning and extraction consents, building fabric and dilapidations, structure, and electrical and gas capacity against the new kitchen, and flag access, logistics and programme risks such as neighbours and noise.
02 Surveys and services	We appoint and coordinate the asbestos, measured, drainage and mechanical and electrical surveys, identify any upgrade needs, and coordinate a power upgrade where one is required.
03 Landlord and lease	We meet the landlord and their surveyor, work through the fit-out guide, and prepare the shell specification and schedules for the lease with your lawyers. We then compile the landlord pack and manage consents through to approval.
04 Design, cost and programme	We work with your designer on buildability, cost and programme, developing the concept into technical drawings, budgets and a programme. Design meetings, cost breakdowns, services cost options and value engineering keep the scheme on budget.
05 Consultant team	From our own network we coordinate fire, planning, approved building control, structural, mechanical and electrical design, acoustic and lighting consultants, and the Principal Designer under CDM and the Building Regulations.
06 Ready to start	We instruct the CDM coordinator and Principal Designer, prepare the Construction Phase Plan, hold the pre-start meeting and issue a programme that includes your direct suppliers.



Tamila King's Cross

KING'S CROSS

CLIENT
Real Saucy (Tamila)

DESIGNER
Kai Interiors

VENUE
Restaurant and bar

After we fitted out Tamila Clapham, Real Saucy returned to us to turn a dark, working pub on Caledonian Road into their second restaurant and bar. We stripped out the pub, widened a structural opening, reopened the stair and created a new basement dining room, bar and toilets that had never been open to the public. New services, a commercial kitchen with fire suppression and Kai Interiors' full bespoke joinery package followed, through more than 50 client and landlord changes, to opening on 20 January 2025.

2
floors of dining, with a new basement bar

50+
client and landlord changes managed

0
accidents on site







Curve Club

HOXTON

CLIENT	DESIGNER	VENUE
Curve Club	Kai Interiors	Members' club

In the building that was once Jamie Oliver's Fifteen, a dark, timber-lined bar reworked as a soft, sculpted members' club themed on water. We set out and formed every curve from Kai Interiors' drawings, from the arched entrance tunnel and staircase arches to the feature wall's organic openings, and finished them in hand-applied microcement and polished plaster. A working travertine fireplace and scene-set lighting complete the room. Kai's design was a finalist in the 2023 SBID Awards.

30
metres of LED light in the arched entrance

140
square metres of hand-applied microcement

11
arches built along the staircase









Kahani

SLOANE SQUARE

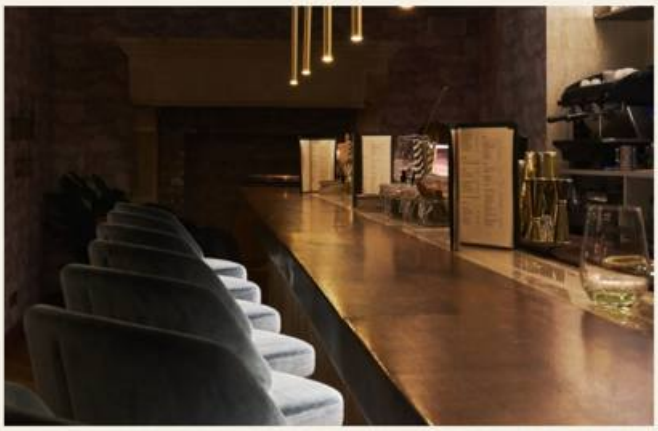
CLIENT	DESIGNER	VENUE
Chef Peter Joseph	Kai Interiors	Restaurant

A restaurant basement opposite Cadogan Hall, reimagined as Chef Peter Joseph's first solo restaurant, to a design by Kai Interiors drawn from Indian architecture and storytelling. Working room by room through nine spaces, we built the stepwell-inspired bar, walnut and reeded-glass screens, hand-laid mosaic relief wall and peacock-blue private dining room, reusing original features wherever we could. Time Out gave Kahani four stars, and it is still trading today.

9
spaces refitted, front and back of house

8
bespoke wallcoverings hung to the designer's schedule

0
accidents on site







Bottle + Rye

BRIXTON

LOCATION	DESIGNER	VENUE
Coldharbour Lane, Brixton	Studio Found	Bar

A new bar on Coldharbour Lane, at the entrance to Brixton's Market Row, built to Studio Found's design. The room is centred on a curved timber bar with a marble and brass top, set beneath an antique brass gantry on rope-effect posts with integrated lighting. A black and white tiled floor follows the line of the bar, with brass and glass back-bar shelving, antique mirrors and dining shelves around the walls. Outside, a new shopfront with sash-style windows and hand-painted signage opens the bar up to the street.

Curved bar

Timber front with a recessed brass detail and a marble and brass top

Brass gantry

Antique brass gantry and shelving with lighting built in

New shopfront

Sash-style windows, hand-painted fascia and projecting sign







Fatto a Mano, Soho

CLIENT	DESIGNER	VENUE
Fatto a Mano	Path Design	Restaurant

A bare concrete shell in a new Dean Street building, turned into Fatto a Mano's eighth pizzeria and fifth in London. We installed all-new mechanical and electrical services, from air conditioning and kitchen extraction to the fire alarm. A steel mezzanine and spiral stair add a second dining level, with tiled floors throughout, full-height shopfront glazing, a pizza counter and bar, fixed banquettes and new washrooms.

14	104	2
week programme, shell to service	covers, inside and on the terrace	levels, with a new mezzanine



Fatto a Mano, Baker Street

CLIENT	DESIGNER	VENUE
Fatto a Mano	Path Design	Restaurant

A former bank beneath Chiltern Court, above Baker Street station, rebuilt from a bare shell for Fatto a Mano. Across four floors we formed a structural opening in the old lift shaft, installed air conditioning, extraction and a new fire alarm, and fitted a pizza counter, bars, banquettes and chequerboard floors.

12	4	40+
week programme, shell to service	floors fitted out	changes priced and built





The Tallyman

CANARY WHARF

CLIENT	DESIGNER	VENUE
The Yummy Collection	Natalie Waldron Design	Pub

A former post office, stripped back to its slab, turned into a traditional East End pub with reclaimed panelling, a long bar with backlit stained glass, a new kitchen, all-new mechanical and electrical systems and 156 covers. Working inside a live estate, we ran permits, deliveries and night-shift works so the passage stayed open and quiet by day.





The Blue Maid

BOROUGH

CLIENT	DESIGNER	VENUE
Rupert Davidson	Path Design	Pub

Returning a long-closed pub to its former glory. We stripped out the interior, installed central heating, refurbished the existing hardwood floors and made all-new joinery for the fixed seating, bars and shelving. We built entirely new toilets, installed the beer cellar and carried out extensive decoration to the client's exacting standards.



Faber Wine & Seafood

HAMMERSMITH

CLIENT	DESIGNER	VENUE
The Yummy Collection	Natalie Waldron Design	Restaurant

An elegant dining room created from a complete strip-out of the existing unit. We delivered full mechanical and electrical services, a new commercial kitchen and hardwood flooring throughout, and completely refurbished the basement and washrooms.



Lucy Wong

SOHO

CLIENT	DESIGNER	VENUE
The Breakfast Group	Kai Interiors	Cocktail bar

A comprehensive refurbishment covering new plumbing and washrooms, new joinery, extensive decoration and upgraded flooring. We also created a canopied courtyard, finished with tiling and fixed seating.





Tayer + Elementary

LONDON

CLIENT	DESIGNER	VENUE
Alex Kratena & Monica Berg	Kristina Richer Adamson	Cocktail bar

This award-winning bar began as an empty shell in a former post office. We delivered a full mechanical and electrical package, new screed flooring and custom joinery. The floor-to-ceiling windows and square bar let guests watch the bartenders' mixology at work.





Three Sheets

SOHO

CLIENT	DESIGNER	VENUE
Max & Noel Venning	Client designed	Cocktail bar

The fit-out of Three Sheets' Soho bar, centred on a marble-topped counter set against a dark, arched back bar with mirrored recesses and warm brass pendants. A relationship that has continued with further work for the group.

MORE OF OUR WORK

Restaurants, cafés and retail



Caviar House

PICCADILLY

CLIENT	DESIGNER	VENUE
Chris Mehmet	Natalia Der Megreditchian	Restaurant



Fatto a Mano

COVENT GARDEN

CLIENT	DESIGNER	VENUE
Fatto a Mano	Path Design	Restaurant



% Arabica

BATTERSEA POWER STATION

CLIENT	DESIGNER	VENUE
Hili Coffee House	Ciguë	Coffee shop



Badiani 1932

WESTFIELD WHITE CITY

CLIENT	VENUE
Badiani	Gelateria



Tamila

CLAPHAM

CLIENT	DESIGNER	VENUE
Real Saucy (Tamila)	Kai Interiors	Restaurant



Nue Ground Studio

CLAPHAM

CLIENT	DESIGNER	VENUE
Abbeville Cafés	Kai Interiors	Wellness studio

MORE OF OUR WORK

Pubs and bars



The Horse & Groom

SHOREDITCH

CLIENT
Remedy Bars

VENUE
Pub



Hagen & Hyde

BALHAM

CLIENT
Urban Pubs & Bars

DESIGNER
Keen As Mustard

VENUE
Pub



Powderkeg

BATTERSEA

CLIENT
Clapham Leisure

DESIGNER
Kai Interiors

VENUE
Pub



The Fellowship & Star

BELLINGHAM

CLIENT
Electric Star Pubs

DESIGNER
Sacred Space Studios

VENUE
Pub



The Queen Charlotte

FITZROVIA

CLIENT
Ironstone

VENUE
Pub



Essex Arms

BRENTWOOD

CLIENT
All Our Bars

VENUE
Pub

TESTIMONIALS

In our clients' words

"I've probably built over 20 venues in my time and would always walk away disappointed with the contractors we have used. However, I would definitely use Danny from Astrid again. A real 'can do' sort of chap."

ERIC YU · THE BREAKFAST GROUP

"Astrid recently undertook the role as main contractor and project manager for our new venue Faber. I was really impressed with the quality of finish and clear management, especially communication with me as the client. The end result is a venue we are all proud of."

ANTHONY PENDER · FABER

"A great company to work with. They delivered on time, on budget and to an exceptional standard of workmanship. We can't wait to work with them again soon."

RUPERT DAVIDSON · FATTO A MANO

"I really enjoyed working with Astrid. Senior management and all the contractors had a great attitude, and the finish was exactly what we wanted. I would highly recommend."

MAX VENNING · THREE SHEETS

SUPPORT

Long-term relationships, before, during and after the build

PROGRESS UPDATES

Regular progress updates throughout the build, with a mid-project milestone review agreed with you at the pre-start meeting.

WEEKLY SITE MEETINGS

Client, project manager, site manager, designers and architects meet on site to raise questions and agree any variations.

HANDOVER AND AFTERCARE

A handover walkaround, two rounds of snagging, O&M manuals and warranties, then a review meeting two to four weeks after opening. Our WhatsApp group stays open for any issues.

ASTRID

Let's bring your next venue to life.

We invite you to get in touch.

CALL

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EMAIL AND WEB

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WORKSHOP AND OFFICE

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